onomagic

We focus on your monetization so you can focus on creating great content

OnoMagic is a managed solution for publishers to improve monetization & ROI in the fast-paced programmatic world.

We solve the need to keep up-to-speed with latest complex tech trends and give Publishers peace of mind to focus on their business. Our unparalleled experience and proprietary machine-learning platform are at the heart of our full monetization management service.
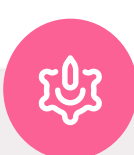
RPM uplift guaranteed

23% Uplift
in RPM over the course of 5 months

We are publishers ourselves and our unique approach stems from an intimate knowledge of a publisher's life.

Ono Magic's dedicated team of media experts is committed to creating a tangible value for its publishers across video and display, and across all devices and environments.

Easy Set Up
Our team will review the publisher data, current layout and revenue potential. No-risk for the publisher

Ad Layout Guidance
Optimizing ad layouts with the aim of finding the right balance between UX and monetization

Monetization
Yield uplift using our own AI technology and direct demand

Tech Enchantments
To improve revenue yield and user experience

Header Bidding Management
Implementation of Header-Bidding technology on your website

Google Ad Exchange
Including open bidding

Here are some of our partners:

Google · INDEX EXCHANGE · AppNexus
triplelift · rubicon PROJECT · OpenX
Teads · amazon

Here are our ad quality tools:

THE MEDIA TRUST · adloox
CONFIANT · PROTECTOR

onomagic

Protecting your users' privacy   CCPA   EU GDPR COMPLIANT

Contact us: info@onomagic.com   *Uplift can be tested on a section of the site (pending minimum volume)