



INDEPENDENT AUDITORS' REPORT

To the Members of VUCHI MEDIA PRIVATE LIMITED, Report on the Audit of Consolidated Financial Statements

Opinion

We have audited the accompanying consolidated financial statements of **VUCHI MEDIA Private Limited** (hereinafter referred to as the "Holding Company") and its subsidiaries (Holding Company and its subsidiaries together referred to as "the Group") which comprise the consolidated balance sheet as at March 31, 2020, the consolidated statement of Profit and Loss, and consolidated statement of cash flow for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies (hereinafter referred to as "the consolidated financial statements").

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid consolidated financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the consolidated state of affairs of the Company as at March 31, 2020, of consolidated profit and loss and its consolidated cash flows for the year then ended.

Basis for Opinion

We conducted our audit in accordance with the Standards on Auditing (SAs) specified under section 143(10) of the Companies Act, 2013. Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are independent of the Group in accordance with the Code of Ethics issued by ICAI, and we have fulfilled our other ethical responsibilities in accordance with the provisions of the Companies Act, 2013. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Report on Other information other than the Consolidated Financial Statements

The Company's Board of Directors is responsible for the preparation of the other information. The other information comprises the information included in the Board's Report including Annexures to Board's Report, but does not include the financial statements and our auditor's report thereon.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Management's Responsibility for the Consolidated Financial Statements

The Holding Company's Board of Directors is responsible for the preparation and presentation of these consolidated financial statements in term of the requirements of the Companies Act, 2013 that give a true and fair view of the consolidated financial position, consolidated financial performance and consolidated cash flows of the Group in accordance with the accounting principles generally accepted in India, including the Accounting Standards specified under section 133 of the Act. The respective Board of Directors of the companies included in the Group are responsible for maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding the assets of the Group and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and the design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring accuracy and completeness of the accounting records, relevant to the preparation and



presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error, which have been used for the purpose of preparation of the consolidated financial statements by the Directors of the Holding Company, as aforesaid.

In preparing the consolidated financial statements, the respective Board of Directors of the companies included in the Group are responsible for assessing the ability of the Group to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

The respective Board of Directors of the companies included in the Group are responsible for overseeing the financial reporting process of the Group

Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- a) identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control;
 - b) report that our comment on internal financial controls with reference to financial statements as per section 143(3)(i) of the Act, is not required as the Holding Company is a private limited company;
 - c) evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management;
 - d) conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the ability of the Group to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern;
 - e) evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation;
 - f) obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the group to express an opinion on the consolidated financial statements.
- We remain solely responsible for our audit opinion.

We communicate with those charged with governance of the Holding Company regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.



Other Matters

We did not audit the financial statements / financial information of 2(Two) subsidiaries whose financial statements / financial information reflect total assets of Rs.16,51,63,695/- as at 31st March 2020, total revenues of Rs.53,74,59,652/- for the year ended on that date, as considered in the consolidated financial statements.. These financial statements / financial information have been furnished to us by the Management and our opinion on the consolidated financial statements, in so far as it relates to the amounts and disclosures included in respect of these subsidiaries, and our report in terms of sub-section (3) of Section 143 of the Act, in so far as it relates to the aforesaid subsidiaries, is based solely on the information furnished to us by the management.

Our opinion on the consolidated financial statements, and our report on Other Legal and Regulatory Requirements below, is not modified in respect of the above matters with respect to our reliance on the work done and the financial statements / financial information certified by the Management

Report on Other Legal and Regulatory Requirements

As required by Section 143(3) of the Act, we report, to the extent applicable, that:

- (a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit of the aforesaid consolidated financial statements.
- (b) In our opinion, proper books of account as required by law relating to preparation of the aforesaid consolidated financial statements have been kept so far as it appears from our examination of those books and the reports of the other auditors.
- (c) The Consolidated Balance Sheet, the Consolidated Statement of Profit and Loss, and the Consolidated Cash Flow Statement dealt with by this Report are in agreement with the relevant books of account maintained for the purpose of preparation of the consolidated financial statements;
- (d) In our opinion, the aforesaid consolidated financial statements comply with the Accounting Standards specified under Section 133 of the Act.
- (e) On the basis of the written representations received from the directors of the Holding Company as on 31st March, 2020 taken on record by the Board of Directors of the Holding Company, none of the directors of the Holding company is disqualified as on 31st March, 2020 from being appointed as a director in terms of Section 164(2) of the Act;
- (f) With respect to the adequacy of the internal financial controls over financial reporting of the Company and the operating effectiveness of such controls refer to our separate report in the **ANNEXURE**
- (g) With respect to Managerial Remuneration to be included in the Auditor's report under Section 197(16), we report that the entity being a private limited company provisions of section 197(16) are not applicable
- (h) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditor's) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:
 - i. There were no pending litigations which would impact the consolidated financial position of the Group;
 - ii. The Group did not have any material foreseeable losses on long-term contracts including derivative contracts; and
 - iii. There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Group.

Place: Hyderabad
Date :18.12.2020

for PG REDDY & Co
Chartered Accountants
Firm's Regn. No.005274 S

P.GOVARDHANA REDDY
Proprietor

Membership No. 029193

UDIN 21029193 AAAABD 1282

ANNEXURE TO THE INDEPENDENT AUDITOR'S REPORT

(Referred to in paragraph 2(f) under 'Report on Other Legal and Regulatory Requirements' section of our report to the Members of **VUCHI MEDIA PRIVATE LIMITED** of even date)

Report on the Internal Financial Controls with reference to Financial Statements under Clause (l) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")

We have audited the internal financial Controls with reference to Financial Statements of **VUCHI MEDIA PRIVATE LIMITED** ("the Holding Company") its subsidiary as of March 31, 2020 in conjunction with our audit of the financial statements of the Company for the year ended on that date.

Management's Responsibility for Internal Financial Controls

The respective Boards of Directors of Holding Company and its subsidiary incorporated in India are responsible for establishing and maintaining internal financial controls based on the internal control with reference to Financial Statements established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to respective company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

Auditor's Responsibility

Our responsibility is to express an opinion on the internal financial controls with reference to Financial Statements of the Company based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") issued by the Institute of Chartered Accountants of India and the Standards on Auditing prescribed under Section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls with reference to Financial Statements was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls with reference to Financial Statements and their operating effectiveness. Our audit of internal financial controls with reference to Financial Statements include obtaining an understanding of internal financial controls with reference to Financial Statements, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained, is sufficient and appropriate to provide a basis for our audit opinion on the internal financial controls with reference to Financial Statements of the Company.



Meaning of Internal Financial Controls Over Financial Reporting

A company's internal financial control with reference to Financial Statements is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control with reference to Financial Statements includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Limitations of Internal Financial Controls Over Financial Reporting

Because of the inherent limitations of internal financial controls with reference to Financial Statements, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls with reference to Financial Statements to future periods are subject to the risk that the internal financial control with reference to Financial Statements may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Opinion

In our opinion, to the best of our information and according to the explanations given to us, the Company has, in all material respects, adequate internal financial controls with reference to Financial Statements and such internal financial controls with reference to Financial Statements were operating effectively as at March 31, 2020,, based on the internal control with reference to Financial Statements criteria established by the Company considering the essential components of internal controls stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

for PG REDDY & Co
Chartered Accountants
Firm's Regn. No.005274 S

(P.GOVARDHANA REDDY)
Proprietor

Membership No. 029193

UDIN 21029193A4A4BD1282

Place: Hyderabad
Date : 18-12-2020

VUCHI MEDIA PRIVATE LIMITED
4th & 5th Floor Gutenberg IT Park, Kala Jyothi Building
Masjid Banda, Kondapur
HYDERABAD - 500 084
CIN: U74900TG2010PTC069693

CONSOLIDATED BALANCE SHEET AS AT 31ST MAR, 2020

(Amounts in Rupees)

Particulars		Note No.	As At 31.03.2020	As At 31.03.2019
I. EQUITY AND LIABILITIES				
1 Shareholders' funds				
(a) Share capital	2		2,26,370	2,26,370
(b) Reserves and surplus	3		36,26,99,689	16,25,45,386
2 Non Current Liabilities				
a) Long term borrowings-	4		2,97,66,505	23,41,130
3 Current liabilities				
(a) Short Term Borrowings	5		4,21,48,732	6,18,07,080
(b) Trade Payables -			46,20,814	37,37,604
(c) Other current liabilities	6		3,28,86,423	3,39,31,181
(d) Short-term provisions	7		4,98,94,122	7,57,24,872
TOTAL			52,22,42,655	34,03,13,623
II. ASSETS				
1 Non-current assets				
(a) Fixed assets	8			
(i) Tangible assets			7,80,71,966	9,24,37,629
(ii) Intangible assets			90,88,962	36,90,846
(b) Non - current Investments	9		5,98,65,156	2,38,32,176
(c) Other Non - Current Assets				19,68,422
(d) Deferred Tax Asset			36,92,995	11,71,832
2 Current assets				
(a) current Investments	10		95,00,000	95,00,000
(b) Trade Receivables	11		13,03,83,644	6,23,12,998
(c) Cash and Bank Balances	12		10,24,56,856	2,91,31,128
(d) Short-term loans and advances	13		12,05,33,812	11,21,82,889
(e) Other current assets	14		86,49,264	40,85,703
TOTAL			52,22,42,655	34,03,13,623
Significant Accounting Policies	1			
Explanatory notes and other disclosures	20			

As per our report of even date
For P G Reddy & Co
Chartered Accountants
Firm Registration No. 0052745

P.GOVARDHANA REDDY
Proprietor
Membership No. 029193

Place : Hyderabad
Date : 18.12.2020

For and On Behalf of the Board

Aditya Vuchi
Director
DIN:02868346

Neelima
Neelima Marupuru
Director
DIN:03152545

VUCHI MEDIA PRIVATE LIMITED
4th & 5th Floor Gutenberg IT Park, Kala Jyothi Building
Masjid Banda, Kondapur
HYDERABAD - 500 084
CIN: U74900TG2010PTC069693

STATEMENT OF CONSOLIDATED PROFIT AND LOSS FOR THE PERIOD ENDED 31ST MAR 2020

(Amounts in Rupees)

	Particulars	Note No.	Current Year	Previous Year
I.	Revenue From Operations			
	Services	15	86,99,60,793	62,27,66,448
II.	Other Income	16	34,41,269	20,03,510
	Total Revenue (I + II)		87,34,02,062	62,47,69,958
III.	Expenses:			
	Employee Cost	17	47,28,48,432	35,65,53,007
	Administrative & Other expenses	18	15,61,07,159	16,38,09,977
	Finance Cost	19	69,72,521	69,87,375
	Depreciation	8	2,74,00,367	2,30,36,056
	Total Expenses		66,33,28,479	55,03,86,415
IV.	Profit before exceptional and extraordinary items and tax (II - III)		21,00,73,583	7,43,83,543
V.	Exceptional items		-	-
VI.	Profit before extraordinary items and tax (IV - V)		21,00,73,583	7,43,83,543
VII.	Extraordinary Items			
VIII.	Profit before tax (VI - VII)		21,00,73,583	7,43,83,543
IX.	Tax expenses:			
	(1) a) Current tax		2,41,71,343	2,84,62,737
	(1) b) Earlier Year Tax		4,42,340	-
	(2) Deferred tax	20.5 (c)	(25,21,163)	(16,15,091)
X	Profit (Loss) for the period (VIII - IX)		18,79,81,063	4,75,35,897
XI	Earnings per equity share (Rupees 10/- each)			
	Basic	20.5 (b)	8,304.15	2,124.13
	Diluted		8,304.15	2,124.13
	Significant Accounting Policies	1		
	Explanatory notes and other disclosures	20		

As per our report of even date
For P G Reddy & Co
Chartered Accountants
Firm Registration No. 0052749

P. GOVARDHANA REDDY
Proprietor
Membership No. 029193

Place : Hyderabad
Date : 18.12.2020

For and On Behalf of the Board

Aditya Vuchi
Director
DIN:02868346

Neelima Marupuru
Director
DIN:03152545

VUCHI MEDIA PRIVATE LIMITED			
CIN: U74900TG2010PTC169693			
Cash Flow Statement for the period ended 31st March, 2020			
S.no	Particulars	Current Year	
		Details	Amounts(₹)
I	Cash Flow from Operating Activities		
	Profit for the year before tax	21,00,73,583	
	Adjustments for:		
	Prior Period Expenses (Interest on IT)		
	Depreciation	2,74,00,367	
	FCITR	1,21,73,241	
	Loss on Sale of Fixed assets		
	Gain on redemption of mutual funds		
	Operating Profit before Working Capital changes		24,96,47,191
	Adjustments for :		
	Increase / (Decrease) in Trade payables		8,83,210
	Increase / (Decrease) in Other Current Liabilities		7,70,845
	(Increase) / Decrease in Other Current Assets		(9,24,45,132)
	Cash generated from operations		15,88,56,114
	Tax paid Net of Refund		(3,75,68,500)
	Net cash generated from operations (A)		12,12,87,614
II	Cash Flow from Investing Activities		
	Purchase of Fixed Assets		(1,84,32,817)
	Sale of Fixed Assets		-
	Investments		(3,60,32,980)
	Redemption of MFs		-
	Current Investments		-
	Gain on redemption of mutual funds		-
	Net cash used in Investing Activities (B)		(5,44,65,797)
III	Cash Flow from Financing Activities		
	Proceeds from Equity		
	Short Term Borrowings		47,06,080
	Dividend		
	Long Term Borrowings		8,38,478
	Vehicle loan against hypothecation		60,00,000
	Repayment of Vehicle loan against hypothecation		(15,24,767)
	Repayment of short term borrowings		(35,15,889)
	Net cash used in Financing Activities (C)		65,03,911
IV	Net Increase/ (Decrease) in Cash and Cash equivalents (A+B+C)		7,33,25,728
	Cash and Cash equivalents - Opening Balance		2,91,31,128
	Cash and Cash equivalents - Closing Balance		10,24,56,856
The above cash flow statement is prepared adopting indirect method.			

As per our report of even date

For P G Reddy & Co

Chartered Accountants

Firm Registration No. 005274S

P.GOVARDHANA REDDY

Proprietor

Membership No. 029193

Place : Hyderabad

Date : 18.12.2020

For and On Behalf of the Board

Aditya Vuchi

Director

DIN:02868346

Neelima Marupuru

Director

DIN:03152545

1. Significant Accounting Policies

The following are the significant accounting policies adopted by the company in the preparation and presentation of financial statements.

- a) The financial statements are prepared on the basis of historical cost and on accrual basis.
- b) **Fixed Assets:**

Tangible fixed assets are stated at cost net of depreciation provided. Addition to leasehold premises are capitalized as Additions to leasehold premises, depending on the item of addition they are categorized under civil works & others, Plant & Machinery and Furniture & Fixtures.
- c) **Depreciation**

Depreciation on the fixed assets is provided on Straight Line Method considering the useful lives of respective assets, stated in part 'C' of schedule II to the Companies Act, 2013. For addition to leasehold premises, tenure of the lease is taken as the useful life of the asset and depreciation is provided on straight line basis on the same.
- d) **Product Development Expenditure:** Product development expenditure is accumulated and amortized over a period of five years from the year of product generating income.
- e) **Investments:** Investments in mutual funds are classified as current investments where the intention of the company is to hold for a short term. At the balance sheet date they are valued at cost or realizable value whichever is lower.
- f) **Revenue recognition :**Revenue from the service contracts for the ITES is recognized as and when the invoices are raised for the services rendered in a calendar month
Interest income is recognized on a periodic basis. Income from mutual funds is recognized on the redemption of the investments
- g) **Provident Fund** contributions are remitted to Provident Fund Commissioner and the same are charged to revenue. Liabilities in respect of other retirement benefits to the employees are provided for based on an actuarial valuation.
- h) **Contingent Liabilities**

Contingent liabilities are given by way of a note and paid / provided on crystallization.
- i) The consolidated financial statements of the company and its three subsidiaries are prepared on the following basis
 - Subsidiary companies financial statements have been consolidated on a line-by-line basis by adding together the book value of like items of assets, liabilities, income and expenses after fully eliminating intra-group balances as per AS 21 - "Consolidate Financial Statements"
 - Foreign Subsidiaries being non-integral operations, revenue items are translated at an average rate prevailing during the year and consolidated. All assets and liabilities are translated at the rate prevailing at the end of the year. Any exchange difference arising on consolidation is recognized in the foreign currency translation reserves



VUCHI MEDIA PRIVATE LIMITED
NOTES TO THE CONSOLIDATED BALANCE SHEET

2 - SHARE CAPITAL

	As At 31.03.2020		As At 31.03.2019	
	Number	Amount	Number	Amount
<u>Authorised</u> Equity Shares of Rs. 10/- each	5,00,000	50,00,000	5,00,000	50,00,000
<u>Issued, Subscribed & fully Paid up</u> Equity Shares of Rs. 10/- each	22,637	2,26,370	22,637	2,26,370
Total	22,637	2,26,370	22,637	2,26,370

Reconciliation of equity shares outstanding at the beginning and at the end of the year

	As At 31.03.2020		As At 31.03.2019	
	Number	Amount	Number	Amount
Shares outstanding at the beginning of the year	22,637	2,26,370	21,590	2,15,900
Shares issued during the year	-	-	1,047	10,470
Shares bought back during the year				
Any other movement (please specify)				
Shares outstanding at the end of the year	22,637	2,26,370	22,637	2,26,370

Rights and preferences attached to equity share:

Every shareholder is entitled to such rights as to attend and vote at the meeting of the shareholders, to receive dividends distributed and also has a right in the residual interest of the assets of the Company. Every shareholder is also entitled to right of inspection of documents as provided in the Companies Act, 2013

Shareholders holding more than five percent of the shares

	As At 31.03.2020		As At 31.03.2019	
	No. of Shares held	% of Holding	No. of Shares held	% of Holding
Aditya Vuchi	10795	47.69	10,795	47.69
Neelima Marupuru	10795	47.69	10,795	47.69



VUCHI MEDIA PRIVATE LIMITED
NOTES TO THE CONSOLIDATED BALANCE SHEET

3 - RESERVES & SURPLUS

(Amounts in Rupees)

Particulars	As at 31st Mar 2020	As at 31st Mar 2019
a. Securities Premium Account	62,20,812	62,20,812
Total - A	62,20,812	62,20,812
b. Balance in statement of profit & loss account		
Balance at the beginning of the year	15,55,49,708	14,89,83,711
(-) Interim Dividend	-	4,09,69,898
(+) Net Profit for the current year	18,79,81,064	4,75,35,897
Total - B	34,35,30,772	15,55,49,710
c. FCTR at the beginning of the year		
(+) Current Year Foreign Currency Translation Reserve	1,29,48,105	7,74,864
Total - C	1,29,48,105	7,74,864
Total A+B+C	36,26,99,689	16,25,45,386

4 - LONG TERM BORROWINGS

Particulars	As at 31st Mar 2020	As at 31st Mar 2019
Term loan from Citi Bank	-	10,74,381
Vehicle Loan from NBFCs	49,90,973	-
Vehicle Loan from Banks	4,11,094	12,66,749
Borrowings from MediaMint Inc	2,36,76,325	-
Borrowings from MediaMint INC Oddzial w Polsce	6,88,113	-
Total	2,97,66,505	23,41,130

5 - SHORT TERM BORROWINGS

Particulars	As at 31st Mar 2020	As at 31st Mar 2019
Working capital Loan from Citi Bank*	-	-
- Short Term Loan	2,05,20,517	1,90,00,000
- Bills Discounted	2,16,28,215	2,13,03,800
Short Term Borrowings Others	-	2,15,03,280
Total	4,21,48,732	6,18,07,080

6 - OTHER CURRENT LIABILITIES

Particulars	As at 31st Mar 2020	As at 31st Mar 2019
a) Current Maturities of Long term liabilities	37,77,540	50,40,656
b) Statutory remittances	1,16,94,652	1,11,78,052
c) Advance from Customer	-	-
d) Outstanding expenses	1,69,65,630	1,71,12,473
e) Rental Deposit	-	6,00,000
f) Dues to Directors	4,48,601	-
g) Amount Payable to Related Parties	-	-
Total	3,28,86,423	3,39,31,181

7- SHORT TERM PROVISIONS

Particulars	As at 31st Mar 2020	As at 31st Mar 2019
Provisions	-	-
Provision for Taxes	4,35,95,255	6,99,78,492
Provision for Gratuity	62,98,867	57,46,380
Total	4,98,94,122	7,57,24,872



8. Fixed Assets

Particulars	Gross Block				Depreciation				Net Block	
	As at 31.03.2019	Additions during the year	Deletions During the year	As at 31.03.2020	Upto 31.03.2019	Depreciation Adjustment on Assets Sold	For the Year	Upto 31.03.2020	As at 31.03.2020	As at 31.03.2019
I. Tangible Assets										
Air Conditioner	8,19,755			8,19,755	2,13,526		1,56,180	3,69,706	4,50,049	6,06,229
Furniture & Fixtures	2,65,61,621	4,90,176		2,70,51,797	42,79,491		25,57,355	88,36,846	2,02,14,951	2,22,82,130
Office Equipments	1,00,66,331	8,84,878		1,09,51,209	44,81,081		15,89,911	60,71,002	48,80,207	55,85,239
Computers	2,46,56,614	94,06,303		3,40,62,917	1,39,89,056		61,07,720	2,00,96,776	1,39,66,141	1,06,87,559
Printers	1,03,557	10,805		1,14,362	70,149		17,830	87,979	26,383	33,408
Vehicles	76,99,468			76,99,468	27,16,063		9,15,409	36,33,472	40,65,996	49,81,404
Electrical Installations	23,15,027			23,15,027	4,48,250		2,20,530	6,69,780	16,45,247	18,65,781
Additions in Lease Hold Premises	6,41,12,861			6,41,12,861	1,76,96,979		1,35,92,890	3,12,89,869	3,28,22,992	4,64,15,879
Total (A)	13,52,09,754	1,07,92,162	-	14,71,27,396	4,37,72,125	-	2,51,57,825	6,90,55,430	7,80,71,966	9,24,37,629
II. Intangible Assets										
Softwares	72,58,600	21,75,959		94,34,559	35,67,752		22,42,542	58,10,294	36,24,265	36,90,846
Product Development - Tensorgo		54,64,697		54,64,697			-	-	54,64,697	-
Total (B)	72,58,600	76,40,656	-	1,48,99,256	35,67,752	-	22,42,542	58,10,294	90,88,962	36,90,846
GRAND TOTAL (A) + (B)	14,34,68,354	1,84,32,818	-	16,20,26,652	4,73,35,879	-	2,74,00,367	7,48,65,724	8,71,60,928	9,61,28,475



9 - Non-Current Investment

Particulars	As at 31st Mar 2020	As at 31st Mar 2019
Redeemable Preference Shares in Zippr Pvt Ltd 1710232 RPS @ FV of INR 30 /Share	5,13,06,960	2,38,06,980
Redeemable Preference Shares in Ten20 Infomedia Pvt Ltd 853300 RPS @ FV of INR 10 /Share	85,33,000	-
Total	5,98,65,156	2,38,32,176

Redeemable preference shares carry a non-cumulative dividend rate of 0.01% per annum redeemable within 20 years from the date of issue

10 - Current Investment

Particulars	As at 31st Mar 2020	As at 31st Mar 2019
Birla Sunlife Short Term Opportunities Fund (187515.236 units, NAV as on 31.03.2020 is INR 33.1755)	50,00,000	50,00,000
IDFC Super Saver Income (138156.319 units, NAV as on 31.03.2020 is INR41.5428)	45,00,000	45,00,000
Total	95,00,000	95,00,000

11 - TRADE RECEIVABLES (unsecured, considered good)

Particulars	As at 31st Mar 2020	As at 31st Mar 2019
Trade receivables outstanding for a period exceeding six months from the date they are due for payment	-	-
Others	13,03,83,644	6,23,12,998
Total	13,03,83,644	6,23,12,998

12 - CASH AND CASH EQUIVALENTS

Particulars	As at 31st Mar 2020	As at 31st Mar 2019
a. Cash in hand	2,75,011	3,45,405
b. Cash at Bank with Scheduled banks at Current account	10,21,81,845	2,87,85,723
Total	10,24,56,856	2,91,31,128

13 - SHORT TERM LOANS AND ADVANCES (unsecured, considered good)

Particulars	As at 31st Mar 2020	As at 31st Mar 2019
a. Rental Deposits	1,39,43,724	1,48,24,653
b. Advance for expenses	76,15,143	29,59,204
c. Advance for Purchase of Capital Asset	72,53,369	-
d. Advance tax and TDS	5,95,47,405	7,29,75,827
e. Service Tax Receivable	6,72,394	6,72,394
f. GST Input Credit	3,15,01,777	2,07,50,811
Total	12,05,33,812	11,21,82,889

14 - OTHER CURRENT ASSETS

Particulars	As at 31st Mar 2020	As at 31st Mar 2019
a. Prepaid expenses	80,85,684	40,85,703
b. Amounts recoverable -related party	5,63,580	-
Total	86,49,264	40,85,703



VUCHI MEDIA PRIVATE LIMITED
NOTES TO THE CONSOLIDATED PROFIT & LOSS ACCOUNT

15 - REVENUE FROM OPERATIONS

(Amounts in Rupees)

Particulars	Current Year	Previous Year
Export Service Revenue	86,99,60,793	62,27,66,448
Other Operating Revenue :		
Total	86,99,60,793	62,27,66,448

16 - OTHER INCOME

(Amounts in Rupees)

Particulars	Current Year	Previous Year
Exchange Gain	10,79,723	
Other Income	19,61,957	7,62,340
Interest received	22,334	52,296
Gain on redemption of investments		7,71,198
Rent Received	3,77,255	4,17,676
Total	34,41,269	20,03,510

17 - EMPLOYEE COST

Particulars	Current Year	Previous Year
Salaries & wages	38,23,34,098	28,43,21,182
Bonus	3,73,30,687	3,02,83,746
Contributions to Provident and other funds	2,02,05,452	1,38,39,889
Gratuity	5,52,487	36,19,615
Staff Welfare Expenses	1,49,62,234	1,06,41,232
Leave encashment	34,43,138	31,21,449
Group Medical Insurance	43,65,385	31,20,848
Stipend	80,20,540	62,53,967
Staff recruitment charges	16,34,411	23,53,879
Total	47,28,48,432	35,65,53,007

18 - ADMINISTRATIVE & OTHER EXPENSES

(Amounts in Rupees)

Particulars	Current Year	Previous Year
Advertisement charges	1,67,717	12,26,447
Application software Licence fee	26,98,278	32,92,632
Audit fee: As Auditor	95,000	30,000
Auditors out of pocket expenses	2,333	1,990
Bank Charges	7,65,278	9,74,186
Business promotion	27,28,861	40,94,342
Computer maintenance	9,69,956	5,93,261
Director's Remuneration	2,20,19,404	92,25,000
Electricity charges	1,08,95,574	92,64,692
Exchange loss	15,04,065	37,88,677
Filing fee	30,856	15,743
General Expenses	3,97,578	1,73,525
Google Apps Usage Charges	14,42,111	9,64,040
Insurance	8,14,412	13,68,660
Internet Charges	19,31,647	14,88,773
Membership fee	15,43,993	-
Office Maintenance	1,22,14,862	1,13,85,182
Other Repairs & Maintenance	2,08,999	1,29,270
Employee Transportation cost	2,54,46,221	1,78,49,615
Petrol & Conveyance	1,49,057	3,84,300
Postage & Courier charges	1,09,608	74,683
Printing & Stationery	6,67,775	6,76,128
Professional charges	2,77,95,155	5,93,92,870
Rates & taxes	26,984	2,02,171
Rent	2,83,79,885	2,84,08,651
Security charges	22,88,983	20,69,805
CSR Expenses	3,67,810	-
Telephone charges	7,09,097	5,28,142
Travelling expenses	88,98,305	49,55,838
Vehicle Insurance	1,33,211	1,42,159
Vehicle Maintenance	1,14,860	5,00,144
Web service charges	5,88,954	6,09,051
Total	15,61,07,159	16,38,09,977

19 - Finance Cost

(Amounts in Rupees)

Particulars	Current Year	Previous Year
Exchange Loss	45,60,040	44,68,535
Bills Discounting Charges	10,41,186	11,01,711
Interest on Car loan	2,00,773	2,28,315
Interest Others		25,783
Interest on Term Loan	11,70,522	11,63,031
Total	69,72,521	69,87,375



VUCHI MEDIA PRIVATE LIMITED

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2020

20. EXPLANATORY NOTES AND OTHER DISCLOSURES

1. a) Foreign Exchange Earnings on FOB basis : Rs. 64,96,31,933/-

b) Expenditure in Foreign Currency

- Services received - INR 3,14,19,880

Additional information pursuant to Part II of Schedule III to the Companies Act, 2013 is given at relevant places and there is no additional information to be given other than the information given at relevant places.

2. As per the information available with the company there are no overdues to the parties under trade payables registered under Micro, Small & Medium Enterprises Act 2006. Accordingly there are no overdues to MSME creditors under trade payables.

3. Particulars of Subsidiaries considered in Consolidated Financial Statements

S.no	Name of the Company	Country of Incorporation	% Voting Held as at 31.03.2020	Consolidated as per Section
1	Vuchi Media SP ZO O	Poland	100	2(87)(ii)
2	Vuchi Media Inc	USA	-	2(87)(i)
3	Tensorgo Technologies Pvt Ltd	India	100	2(87)(ii)

Name of the Enterprise	Net Assets (Total Assets - Total Liabilities)		Share in Profit or Loss	
	% of Consolidated Net Assets	Amount INR	% of Consolidated Net Profit	Amount INR
Parent				
Vuchi Media Private Ltd	63.35%	22,79,84,970	38%	7,17,54,162
Indian Subsidiary				
Tensorgo Technologies Pvt Ltd	(0.38%)	(13,94,942)	(1%)	(13,94,942)
Foreign Subsidiaries				
Vuchi Media Inc	36.37%	13,19,20,142	60%	11,20,25,946
Vuchi Media SP ZO O	0.66%	23,89,519	3%	55,95,898
Total	100%	36,26,99,689	100%	18,79,81,064

VUCHI MEDIA PRIVATE LIMITED

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2020

4. Disclosures as per the requirement of Accounting Standards

a) Related party Disclosers

The related party disclosures as per AS-18 are given below:

S.no	Name of the party	Relationship
1	Mr. Aditya Vuchi	Whole time Directors, Key Managerial Personnel
2	Ms. Neelima Marupuru	
3	Vuchi Media Inc	Subsidiary as per Section 2(87)(i) of the Companies Act 2013
4	Vuchi Media SP ZO.O	Wholly Owned Subsidiary
5	Tensorgo Technologies Pvt Ltd	Wholly Owned Subsidiary
6	Zippr Private Limited	Company under common control
7	Ten20 Infomedia Pvt Ltd	Company under common control

(i) Transactions with Key Managerial Personnel

S.no	Nature of transaction	Current Year Rs.	Previous Year Rs.
1	Remuneration to Aditya Vuchi	1,13,58,362	29,02,500
2	Remuneration to Neelima Marupuru	1,06,61,292	63,22,500

(ii) Transactions with Related parties

S.No	Nature of Transaction	Vuchi Media Pvt Ltd (VMPL)	Tensorgo Technologies Pvt Ltd	Vuchi Media Inc (VM Inc)	Vuchi Media SP ZO O (VM SP ZO O)
1	Services rendered to VMPL				3,14,19,880
2	Services rendered to VM Inc	26,61,93,640	85,31,015		
3	Services received from VMPL			26,61,93,640	
4	Services received from VMSPZO O	3,14,19,880			
5	Services received from Tensorgo Technologies Private Limited			85,31,015	
6	Advance received From VM Inc	3,76,92,950	1,88,239		
7	Advance given to VMPL			3,76,92,950	
8	Advance given to Tensorgo Technologies Private Limited			1,88,239	
9	Receivables from VM Inc		9,25,136		
10	Receivables from Tensorgo Technologies Pvt Ltd for Expenses	90,05,001			
11	Receivables from Ten20 Infomedia Pvt Ltd for Expenses	8,927			
12	Receivables from Zippr Pvt Ltd for Expenses	5,54,653			
13	Payable to VMPL for Expenses		90,05,001		
14	Investment in Zippr Private Limited	2,74,99,980			
15	Investment in Ten20 Infomedia Private Limited	85,33,000			
16	Investment in Tensorgo Technologies Private Limited	10,000			
17	Investment from VMPL		10,000		

VUCHI MEDIA PRIVATE LIMITED

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2020

b) Earnings per share

S.No	Particulars	Current Year	Previous Year
1	Profit for the Year (in Rs.)	18,79,81,064	4,75,35,897
2	Number of weighted average equity shares outstanding	22,637	22,379
3	Potential Equity Shares	-	-
4	Weighted Average Equity Shares for Diluted EPS	22,637	22,379
	Earnings per share (Face value Rs. 10 each)		
5	Basic	8,304.15	2,124.13
6	Diluted	8,304.15	2,124.13

c) Accounting for taxes

In terms of Accounting Standard 22 'Accounting for taxes on income', deferred tax liability is recognized as under:

S.No	Items of deferred tax	Current Year	Previous Year
1.	Opening Deferred Tax Liability	(11,71,832)	4,43,259
2.	Timing Difference on Depreciation	(1,30,31,174)	(42,12,192)
3.	Timing Difference on Loss	(15,96,440)	-
4.	Total of deferred tax liability/(Asset) items	(1,46,27,614)	(42,12,192)
5.	Closing Deferred Tax (Asset)/Liability	(36,92,995)	(11,71,832)
6.	Deferred Tax Liability Reversal	-	4,43,259
7.	Deferred Tax Asset Recognition for the Year	25,21,163	11,71,832

d) Disclosure as per AS-15 'Employee Benefits'

As per actuarial valuation as on 31.03.2020 given by the Actuary and recognized in the financial statements in respect of Employee Gratuity Benefit Scheme.

(i) Changes in present value of obligations

Particulars	Current Year	Previous Year
Present value of obligations at the beginning of the year	89,28,130	54,14,385
Interest Cost	5,86,231	3,79,935
Current Service cost	53,51,482	41,15,867
Benefits paid	(86,116)	(3,33,335)
Actuarial (gain)/ loss on obligations	(51,51,562)	(6,48,722)
Present value of obligations as at the end of year	96,28,165	89,28,130

VUCHI MEDIA PRIVATE LIMITED

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31st MARCH 2020

(ii) Changes in the Fair value of Plan Assets

Particulars	Current Year	Previous Year
Fair value of plan assets at the beginning of the year	31,81,750	32,87,620
Actual return on plan assets	4,17,048	2,37,192
Contributions	-	-
Benefits paid	(86,116)	(3,33,335)
Actuarial (gain)/ loss on plan assets	(1,83,384)	(9,727)
Fair value of plan assets as at the end of year	33,29,298	31,81,750

2. Contingent Liabilities: As at the balance sheet date the company has discounted bills outstanding worth INR 2,16,28,215 (PY: INR 2,13,03,800)
3. Previous Years Figures

Previous year figures are re-grouped where ever necessary to conform with those of current year figures.

for P.G.Reddy & Co.,
Chartered Accountants
Firms Registration No. 005274S

(P.GOVARDHANA REDDY)
Proprietor
Membership No. 029193

Place: Hyderabad
Date: 18.12.2020



For and on Behalf of the Board

(ADITYA VUCHI)
Director
DIN:02868346

Neelima
(NEELIMA MARUPURU)
Director
DIN:03152545